

# Tidal Creek

FOOD CO-OP

## BOD MEETING MINUTES

Board Meetings are open to the owners of the Co-op. Our Board meets once a month, usually on the first Monday of each month, at 6 PM in the Co-op conference room. Owners are invited to sit in; in addition, they can address the Board for three minutes at the start of each meeting.

# JULY 10TH 2017

# CO-OP DECK

Attendance: Kelsey, Ryanna, Ed, Evan, Matt K., Matt C., Bruce

GM: Anthony, Krista

Guests: Joe Keretez (former BOD member)

### ACTION ITEM SUMMARY (TODOs)

**Ryanna & Kelsey:** Review last year's election results and confirm who's seatd are up for election.

**Matt C.:** Tidal Creek wholesale account for hemp products

### Parking Lot:

**Possible BOD vote:** Change the day of week for monthly meetings to accomodate new board members.

### **Owner comments**

Joe K: On the BOD for 9 years, through 3 GMs. Discussion on strengths and weaknesses of each. We want the culture to be attractive. Talked about the 10% off once a month day Tidal Creek used to have and the great relationships and interactions made during that. The buzz around the goat yoga event is encouraging! More of that.

Ed wants to reinforce the culture of organic food as a priority.

### Approval of minutes & action item review:

**Ryanna & Kelsey:** Election, look at last years results.

Matt K. volunteered for election committee.

### Board seat review:

-Ed: seat expiring 2017

-Bruce: seat expiring 2017, not running

-Katie: resigned (seat expiring 2018)

**Possible BOD vote:** Change the day of week for monthly meetings.

### Agenda planning:

Next month is Asset Protection.

Financial planning & budgeting in the works.

### Board Process Monitoring

-Roles of the BOD presidents: Read aloud the policy because this position will be coming up.

-Discussion about Ryanna's talks with CDS/Joel about focusing on the BOD speaking with one voice and consensus-based decision making.

Expectations for new board members: be clearer, one voice, code of conduct, etc.

### C-Build update:

Used 6 of 15 hours: 9 remaining

**Ryanna:** Update Matt K on C-Build out of town events.

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Discussion on rejoining CGN: Co-op grocers network. Nationwide database of co-ops. \$400/year. Offers job postings and listings. Networking benefit.

**Ryanna:** Vote via email whether to renew this or not.

Coolers: Covered by insurance but they factor in depreciation. Working on renewal checklist for equipment.

### GM Report

Hubspot update: Giant invoice from auto-renew contract from 2015. It IS useful but needs to be toned down, a lesser service. There is definitely fault on their end.

BOD supports decision to appeal the bill.

Sales: Trending higher, 800-1000 more customers per week. Mostly due to the deli, which is why basket size looks like it goes down.

Cash: Over-buying in certain departments was draining. Back-stocked food was spoiling. Making sure it doesn't happen again and double checking that department managers are following parameters.

-Looking at 80k cuts in payroll since Feb.

-Deli wasn't adding up, sales were booming but we were barely breaking even. It was addressed and a staffing change was made.

Discussion on graphs: Checking & savings accounts graph, sales 2016 vs 2017

-Ed does not see negative numbers!

-Center store reset, better merchandizing.

### GenX water update:

-Contacts: Jessica Gannon- Suit Up Nation, Emily Donan

-Funding through Dreams: Reverse Osmosis water sales going to purchase a RO system for an area downtown in need.

-Walking Talk/Randy Evans: Offering to deliver water to people in need.

-'Hydrologic - eco spring' — via Evan

Policy Title: 2.6 Emergency GM Succession Review policy

**Next Meeting August 7th**