

# Board of Directors

## Candidate

### Melody Williams



**What is your favorite Tidal Creek Co-op product or food?** Hot Bar and VEGAN CUPCAKES.

**How often do you shop at the Co-op?** Average is 3-4 times a week, unless I am out of town.

**Do you have any experience sitting on a Board of Directors?** I was appointed to the Tidal Creek Co-op Board of Directors this past spring. My goal is to be elected to the board and to serve a full term. I have been learning the core duties and functions of the board since joining in the spring and would like to get deeper with my involvement now that I have a better foundation of understanding.

**What unique skills or perspective do you feel you would bring to the Board?** I have extensive experience in the natural products industry from store side to vendor side that provides me with a solid understanding of the natural retail landscape and history. I have worked for an independent natural food grocer in the past in a marketing capacity. I enjoy researching emerging retail trends, and educating people on wellness and sustainable practices while improving my own daily practices. I think these attributes bring an informed voice from the industry, to the board. I am active in the Wilmington community as a whole, which I think is a compliment to serving on the board.

**What is your reason or motivation to run for the Board of Directors?** I have been a volunteer since I was a teen and enjoy serving my community. Tidal Creek Co-op is a community I want to be of service to in any capacity. I am especially interested in serving as a volunteer for on-site and off-site marketing events. I want more people to understand what the Co-op does, and to fall in love with not only the amazing food and thoughtfully selected ethical products, but to embrace the Co-op as a "third place" in the community. This "third place" is a safe space outside of work and home, where people from all backgrounds can come together to learn from one another and share ideas on how to make our community more sustainable for every being in it.

**What is your vision for the future of Tidal Creek Co-op?** I would love to see growth for Tidal Creek Co-op in many forms such as an expanded cafe, commissary kitchen, education scholarship, and more. Growth needs to be sustainable and can be accomplished with informed and educated actions.