

# Tidal Creek

FOOD CO-OP

## BOD MEETING MINUTES

Board Meetings are open to the owners of the Co-op. Our Board meets once a month, usually on the first Monday of each month, at 6 PM in the Co-op conference room. Owners are invited to sit in; in addition, they can address the Board for three minutes at the start of each meeting.

### MAY 1ST 2017

### CO-OP DECK

**Attendance:** Ryanna, Katie, Anthony, Ed, Krista, Evan, Matt K., Danica, Kelsey, Matt. C.

**Guest:** Rob C., Justin

#### **ACTION ITEM SUMMARY**

##### **BOD:**

Rye: Rough draft of the letter to the ownership, clarifying the transition. Our responsibility as a board to personally promote Tidal Creek.

Danica + Kelsey: This Wednesday, listen in on the CDS consultant call.

Parking Lot:

Raising ownership fees, consult other co-ops.

Revisit changes for proposed revision of the vision from retreat.

##### **Owner comments**

A suggestion about free membership for senior citizens.

Rob: Is there a vision statement? Where is it?

What are the Board's plans to help with the Tidal Creek brand, in general? About Tidal Creek in the community.

Earth Day: Successful event! Reached new customers.

##### **GM Report**

-Bank account looking good, liquidating a lot of back stock.

-Seems that the increase in customer count is showing people getting some hot bar or smoothie but not doing the bulk of their shopping here. Center store and produce is down but the deli is booming.

-Still discussion on clarity about reporting consistency. What are key indicators that boards look at?

-Generally the cash trend is going up.

GMs trip the NCG event

-Met a great mentor, Mike, that has experience in the changing co-op landscape.

-Discussion on implementing clear job titles, consistent procedures, re-upping handbook.

-Moving towards open book management.

##### **Treatment of Staff Survey**

Staff seems concerned, a little threatened. Still a negative view about the board as a whole, but positive feedback about individual board members. Trying to get on the same page.

board@tidalcreek.com — Opening a line of communication from staff to board. \*\*Note: Our policy and bylaws direct staff to go to GMs with concerns, then GMs relay that to the board. But we're giving this a try.

-Has the board considered a short-term interim manager contract?

Bulk redo: Getting to know the bulk section, rebranding, how-to's.

EVERYTHING NEEDS A VIDEO

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#### **SEARCH COMMITTEE UPDATE**

-Interviewed Bill, Rob C., & Andrea

-Questions proposed to candidates: Time availability, obligations outside of work, un-biased nature, where do you want to see Tidal Creek in 5 years.

**Next meeting 6-5-17**