

Tidal Creek

FOOD CO-OP

BOD MEETING MINUTES

Board Meetings are open to the owners of the Co-op. Our Board meets once a month, usually on the first Monday of each month, at 6 PM in the Co-op conference room. Owners are invited to sit in; in addition, they can address the Board for three minutes at the start of each meeting.

SEPTEMBER 5 2017

CO-OP DECK

Attendance: Bruce, Kelsey, Matt K., Matt C., Danica,
GM:Anthony, Krista
Guests: Kaitlin Franklin, Bill Brown, Ali Callahan

Parking Lot:

Vote in December: RAISE OWNERSHIP FEES

Possible BOD vote: Change the day of week for monthly meetings to accommodate new board members.

ACTION ITEM SUMMARY (TODOs)

GMs

- See what Durham Co-op is selling, follow up with Rye & Bruce about good clean sources.
- Set online voting to 4 seats, send email to send out everybody's owner number?
- BOD meeting date and time needs to be posted.

Kelsey: Bill needs current access to updated policies, printed copy, online, dropbox.

MATT C. Language for approval about online voting.

Shaylah: Update time of election on blog post.

TODO: Bylaws online?

BOD: Promote voting!

Owner comments

Ryanna with feedback: We have big opportunity to be the main sources for clean meat.

Anthony: Agreed, already on radar.

Approval of minutes/action item review

Board Process monitoring: 4.1 - Governing Style

2017 Election: Big turnover this year.

Going forward, self evaluate at every meeting!

TODO Kelsey: Bill needs current access to updated policies, printed copy, online, dropbox.

example: Changes with election process. Update that in hardcopy.

TODO MATT C. Language for approval about online voting.

How to relay and be transparent about everything to owners, especially about elections.

TODO: Bylaws online?

2017 Election:

Getting clarity

4 seats available: 2 yr, 1 yr, 1 yr

Great turnout, lots of qualified candidates!

Application submitted after deadline ← **VOTE** to allow a late application?

Consensus: No.

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Online voting: Set to go!

TODO GM: Set it to 4 seats, send email to send out everybody's owner number?

TODO BOD: Promote voting!

Voting begins September 16th for 2 weeks. Online voting open till midnight! Count votes the next day.

TODO Shaylah: Update time of election on blog post.

GM Report

SALES- Weekly sales at Tidal Creek for August continued to trend higher year over year, with monthly sales up 8% from August 2016. Overall, we will most likely end the month with a small profit when all data is in.

CUSTOMER COUNT- Customer count continues to be up, this month rising over 25% year over year. Basket size is also continuing to show small increases, and we are continuing to experiment with grab and go resets and sales to continue this trend.

CASH- As noted on the Cash graph, our cash continues to be stable/ build slowly. We continue to look for and find ways to cut expenses.

SHORT-TERM PLAN- In an effort to reach out to UNCW students, we participated in the first of many events on campus showcasing Tidal Creek, netting almost 150 student contacts, and are now working on having a "college night" special event. In response to continued calls for owner volunteer opportunities, Tidal Creek will be starting a large community garden in the greenspace this month, with the help of several local farmers. After contacting NCG for guidance, We have begun the process of assessing and prioritizing our equipment upgrade needs, and will be working with national experts on this longer term endeavor.

Events:

9/9: Water kefir class @ 11am

Saturday 9/16: Owner Meeting: class, goat yoga, owner meeting

Owner meeting run down:

1) Biz run down

2) Q&A

3) Candidate intro: TIME CAP

-Ryanna out of town, Matt K. will speak.

9/22 @ 5pm: Fully Belly documentary screening & live music by Nimara.

Dreams water machine funding \$1000 away!

BOARD EMAIL: tcboard@tidalcreek.coop

Next meeting: Monday October 2nd