

APRIL 4-17-19

BOD Attendance: Kelsey, Joe, Danica, Sarah, Ann Marie, Melody, Kathryn, Melissa (Matt absent)

GMs: Anthony and Krista

Location: Out on the deck

Parking Lot (aka address later, but keep on the radar): Reach out to vendors about packing shipments more eco-friendly, start email convo about how to do this.

Owner comments: Issues with expiration dates. Concern about the price of celery, discussion about pricing.

Approval of minutes: March is approved

Board retreat review: Discussion on if new board members benefited from this.

GM report:

Treatment of Consumers report/Treatment of Staff report: Staff is overall very positive, survey is being left open to continue participation. Consumer feedback is right on par with the NCG, product selection and customer service are biggest priorities for consumers.

Next-door property/old cinema has been vacant since 2006. Has been the biggest question ever sense. Owner of Wilmington Yoga Center approached us about his plans for the property and has kept us in the loop the whole time, focusing on greener practices. It'll be mid-high end apartments and a little bit of retail. City Council meeting was last night to decide if the project could continue. It was confirmed that the back up plan was indeed a Wal-Mart grocery.

Past and upcoming events:

-Farmer's Market birthday bash on Saturday

-Third Thursday wellness event

-All staff meeting, store closing at 7pm.

-Earth Day April 27th: 12-6pm, set up can begin at 10am. Can't sell food or drink. Sell gear, reusables, and ownerships. Possibly a wheel? Highlight: 'Ask me how to own a grocery store.' Take a selfie board member coupon! 5% off. Have a large photo of the building so people make the connection that it's a grocery store. Free reusable bag of goodies with an ownership!

Check out - individual choice: Go around the table and everyone gets a moment to mention anything going on or important to them.

Next meeting Wednesday, May 8th